

THE WEITZER

Contemporary hospitality; tradition with lots of surprising ideas; culinary delights – ‘The Weitzer’ in central Graz combines many different attributes to create a refreshing new hotel ‘lifestyle’.



The Weitzer’ has been among the best and most centrally located addresses for more than 100 years. Florian Weitzer, the fourth generation head of the family run hotel, ‘The Weitzer’ has accepted responsibility for the forward-looking direction of the hotel: Here, modern urbanism is spiced up with a pinch of country life and the highest quality is implemented in a relaxed way, at a moderate price. Importance is given to long-standing tradition, which is achieved by creatively and passionately aligning these traditions with current trends. And so ‘The Weitzer’ has all sorts of unusual things to offer: contemporary Styrian cuisine in the restaurant ‘Der Steirer’, an in-house florist as well as a small farming economy. On top of this, there are seminar rooms, 204 charismatic hotel rooms and a suite above the roofs of the city. The only thing that hasn’t changed over the years is the central location of the city’s largest hotel – in Graz’s city centre.

The Weitzer and its newly designed rooms

‘Stagnation’ is not at all to Florian Weitzer’s taste. In 2013 the renovation of over half of the 204 rooms was completed. The rooms in the categories ‘Economy’, ‘Classic’, ‘Classic Superior’ and ‘Classic Rubin’ may not be of the exact same size nor have the same extras but a few similarities are easy to see: magnificent beds, suitcases with minibar and safe and free Wi-Fi – all this is, unusually for the location, at a moderate price that is always calculated per room! From the restored, true to the original parquet floor, to the original Weitzer-designed headboard, the category rooms are also loaded with all sorts of extra comforts. The Weitzer Suite, opened in 2013, also sets completely new standards: At 116m², it sits atop the hotel, in the upper-most floor of the building and offers pure enjoyment with its open fireplace, free-standing bathtub in the sleeping quarters as well as the green oasis in the middle of the lounge area. Not to mention the private balcony and fantastic view of Graz!

The Weitzer and its special location

Whether it's a city visit or a business trip, weekend break or businesses meeting you're here for, you can't get more central than this. 'The Weitzer' is the perfect base and central point for anyone who would like to discover Graz with ease. After all, the hotel is situated in the middle of the old town, directly on the 'Mur' river and just round the corner from the 'Kunsthaus' art museum, 'Schlossberg' lock and main square. For a city tour on wheels, electric bikes are ready and waiting at the hotel. And the remaining house vehicles can be found in an underground car park, accompanying an art exhibition – how could it be any different at the Weitzer!

The Weitzer and pure dining pleasure

Probably the last Graz Coffee House maintaining old Austrian tradition; the restaurant with the best Styrian cuisine; a well-stocked wine and gift shop and lots more. 'The Weitzer' stands for high quality and contemporary gastronomy:

'KAFFEE WEITZER' COFFEE HOUSE

Any guest who sleeps through the heavenly breakfast in the 'Engelreich' dining room – a room filled with history, ceiling arches and a beautiful fountain – will find ample breakfast throughout the day, à la carte and with any Austrian coffee classic at 'Kaffee Weitzer'. And the same applies for locals too. Also, good hearty meals are served here such as the now almost forgotten 'Hüferschwanz-Semmerl' bread roll: a cut of Austrian beef, freshly ground horse-radish and some mustard in a crispy bread roll. Home-made pastries, chess and a selection of international and national newspapers rounds off the relaxed Coffee House atmosphere nicely. It goes without saying that it's tradition with a capital 'T' at Hotel Weitzer – but its tradition with a contemporary spin. That's why free Wi-Fi, pan baked apple strudel and Turkish coffee is not a contradiction here.

'DER STEIRER' STYRIAN RESTAURANT

Eat, drink and take the rest home with you – just around the corner is yet another highlight, which has powerfully been stirring up the gastronomic scene in Graz for years. 'Der Steirer' serves up a wide variety of customary dishes, with a pinch of the spirit of the times. And that's how the Styrian Tapas have come about: regional food served as little snacks – complementing classics such as crispy fried chicken, original boiled fillet of beef and 'Graetzer Kapaun' poultry. To accompany this 'Der Steirer' serves the best Austrian wines, which can also be bought next door in the adjoining 'Steirer Shop.' Just like lots of other beverages, sweet and savoury regional delicatessen, a colourful variety of books and all sorts of useful things – presents that will bring joy to everyone ... and also to you. If so desired, the little souvenirs can also be wrapped individually and originally, stamped and sewn shut by hand.

The shop and restaurant have something in common: their appearance is typically Styrian, contemporary and has that special something. Thinking outside the box and beyond the country borders is allowed and is typical at 'The Weitzer'. This concept is received equally enthusiastically by locals and visitors. So a reservation is definitely recommended! By the way: the portrait of the original Styrian, found as a wall painting and on the menu, depicts Johann Weitzer, Florian Weitzer's great grandfather.

The Weitzer and its forward-thinking stance with respect to old traditions

THE FARM IDEA / "WEITZER DOES AGRICULTURE"

Florian Weitzer always attempts to take a step towards a positive future. He has provided impressive evidence of this with the realisation of the 'Urban Gardening' and bee projects at Hotel Daniel Vienna in 2012 and at Hotel Daniel Graz in 2013. With his new project, he has come a great deal closer to his aims of dedicating more significance and space to the countryside within urban areas and of growing (some of) his own food. For a little while now, he has been operating his own farm (12,8 ha), complete with tractor, chicken coop and co. With some courage and his passion for creating new things, "made by Weitzer" food may be coming soon.

The Weitzer and other surprising extras

'THE BLUMENINSEL' FLORIST

Upon entering the hotel at the latest, it is obvious that someone here has a green thumb. And they have a name: 'The Blumeninsel' is the in-house florist, which greens and brings the expansive lobby, grounds and indeed the entire hotel into bloom – at any time of year. Of course, as is always the case at 'The Weitzer', both locals and guests can visit the shop. Whether it's for a nicely arranged bouquet as a gift or for yourself or for flowers for a hotel event – the blossoming fantasy of the florist team knows no bounds.

THE EVENT LOCATION

A hotel in the best location in Graz, vast amounts of space, 13 top technically equipped seminar rooms, outstanding cuisine – the extensive infrastructure combined with lots of good ideas make the hotel an in-demand event location. The Weitzer team organises everything from conventions to romantic weddings, on a small or large scale, whether international or very private. As well as

modern conference technology, the all-round service includes a DJ or live music if so desired and any flower arrangements. Sleeping quarters are also naturally well provided for at a hotel with 204 rooms.

FITNESS AND RELAXATION ZONE

There is a welcoming Finnish sauna in the top floor of the hotel for relaxing after your city tour. You can also work up a sweat in our in-house gym whilst a lovely view of Graz's rooftop landscape from the roof-terrace on the floor above awaits you. The list of special things still isn't finished – there is never any 'stagnation' to be found at the 'Weitzer'.

'The Weitzer' and the facts in short

CATEGORY:

Business/City Hotel, member of Worldhotels

LOCATION:

Central Graz 5 minutes walking-distance to the main square, right next to the 'Kunsthauus'
art museum, a few metres away from Graz Congress

ROOMS:

204 rooms, categories: Economy, Classic, Classic Superior, Classic Rubin, Suite

MEETINGS/CONFERENCES:

13 seminar rooms for 8-300 people, contact event network:
+43 316 703 200 E: event@weitzer.com

PARKING:

203 car garage spaces (Weitzer city garage)

CUISINE AND SPECIALS:

'Der Steirer' with the 'Steirer Shop', the 'Kaffee Weitzer', the 'Engelreich'
dining room, the fireplace lounge-bar, the 'Blumeninsel' florist, electric bikes (€15/day) for hire,
fitness and relaxation zone, cash machine, free Wi-Fi.



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