



DAS WEITZER

Contemporary hospitality, tradition with a generous helping of surprising ideas, top-tier digital comfort, and culinary enjoyment – Das Weitzer, located in the heart of Graz, brings together many qualities to form a refreshingly modern lifestyle.



Das Weitzer has been one of Graz's top addresses for more than 100 years. Located centrally in the city, it is the flagship of Florian Weitzer Hotels & Restaurants, now run by Florian Weitzer in the fourth generation. He is the creative mind behind the hotel's forward-thinking direction. A major new addition is The Dream Machine, a hotel-within-a-hotel concept that opened in early summer 2025, combining state-of-the-art digital features with all the analog comforts of the house. At the same time, the hotel's restaurant DER STEIRER has been carefully redesigned and expanded with the addition of the standing bar Senf & Söhne. Das Weitzer is also well known as an event location equipped with all the necessary infrastructure to host everything from small romantic weddings to large-scale conferences.

You can't get more central than this – 201 Weitzer rooms, including 73 brand-new ones

Whether for a city break, business trip, weekend getaway or meeting – Das Weitzer is the perfect hub for anyone wanting to explore Graz with ease. As one of the city's largest hotels, it is located in the old town directly on the Mur River and just around the corner from the Kunsthaus, Schlossberg and main square. Bikes and e-Vespas are available for city tours on two wheels, and a connected underground garage provides parking for cars. At Das Weitzer, modern urban flair is seasoned with a pinch of tradition, offering top quality at moderate prices – always charged per room. All 201 rooms, spread across nine categories, come with a variety of extra amenities, from ultra-comfortable beds and stylish parquet flooring to panoramic views of the old town and the Mur. Seventy-three of them were opened in early summer 2025 as part of The Dream Machine, a hotel-within-a-hotel that represents a new kind of travel experience.

The Dream Machine

im Hotel WEITZER

CURTAIN UP FOR THE DREAM MACHINE

With a fresh perspective on travel, the flagship of Florian Weitzer Hotels & Restaurants has completely redesigned 73 former economy rooms in the southern wing into two categories – Dream Easy and Dream Big – and launched The Dream Machine, which connects two worlds: maximum freedom for digital nomads and stylish comfort for discerning travelers. From the digital guest journey to smart luggage lockers and a 24/7 vending machine that provides snacks, sparkling wine, socks or toothpaste at any time – The Dream Machine makes modern travel effortless and flexible. But here, digitalisation is seen as an enhancement rather than a replacement. Guests still enjoy the house's analog qualities, such as breakfast at Engelreich, a visit to the spectacular rooftop sauna with a view of the Schlossberg, or personal service at the hotel reception. The new rooms are barrier-free and accessible through a separate entrance directly from the street – quick hop-in and hop-off in a central location that lets guests enter a different world right away. They are welcomed by warm terracotta walls, a light installation by renowned Austrian artist Brigitte Kowanz, birdsong playing softly in the background, and lush greenery – all of which make The Dream Machine live up to its name.

When designing the interiors, Dr. Astrid Weitzer, managing director and responsible for project development at Florian Weitzer Hotels & Restaurants, focused on “creating spaces that truly move you – using natural materials and clean lines that, through conscious minimalism, create room for personal expression.” Oiled oak floors and furniture made from wood and leather give the Dream Machine rooms a grounded, natural feel. Colours like pigeon, mustard yellow and poppy red echo the tones of the nearby Mur riverbanks. Simple pendant lights add a sense of airiness, while open shelving and elegant bathrooms with Moroccan cement tiles align seamlessly with this relaxed design approach. This also applies to the empty, suitcase-style minibar, which guests can stock individually with items from the vending machine in the entrance area.

REAL LIVING PLEASURE – THE WEITZER-SUITE

The Weitzer Suite, which is enthroned on the top floor of the hotel with 116 m², is characterized by several special features. Where else can you find a green oasis with all kinds of plants, right in the middle of your hotel room? Or a little spiral staircase that frees up the best view of the Graz ‘Schlossberg’ from the living room? The absolute highlight of the Weitzer Suite is its private terrace, from which a type of viewing platform can be accessed. From up there you can see far over the historic city centre of Graz – UNESCO world heritage site since 1999. The suite provides a further “relaxation oasis” with its free-standing bathtub, the comfortable leather sofas in front of the fireplace and the Italian bed with its detailed headboard.

Das Weitzer and culinary enjoyment

Probably the last traditional Austrian coffeehouse in Graz, DER STEIRER as a restaurant offering classic cuisine, a well-stocked wine shop and Senf & Söhne as a southern-style standing bar under the restaurant's wing – Das Weitzer is all about high-quality, contemporary gastronomy.

DER STEIRER WITH SENF & SÖHNE

Just around the corner from the hotel entrance is the restaurant DER STEIRER, a culinary highlight that has been shaping Graz's dining scene for many years. Regional dishes and culinary classics from beyond Austria's borders, popular since imperial times, are served here with a modern twist – such as the popular Styrian tapas, which reinterpret local favourites as small bites. Austrian staples like crispy fried chicken, classic Tafelspitz, or Sunday roasts are also featured on the menu. To accompany these dishes, DER STEIRER serves some of the country's best wines – available to enjoy on site or take away.

Since early summer 2025, DER STEIRER has been shining in new splendor. A careful renovation has created a space that combines cosiness and openness, hospitality and airiness in a new way. The newly designed central dining area is filled with natural light and reflects the dynamic transformation of the surrounding city. "With all the recent changes around the hotel – the new tram line, widened sidewalks – a vibrant, open setting has developed outside, which we wanted to bring inside DER STEIRER as well," says owner Florian Weitzer. A bright red vintage Puch 500 placed in the dining area serves as a reminder that DER STEIRER's culinary perspective always extends beyond national borders – to places like Italy and Slovenia. The concept of Senf & Söhne, which Florian Weitzer first tested years ago and has now relaunched under the DER STEIRER umbrella, also draws inspiration from Trieste's casual "buffet" eateries. Located directly opposite the restaurant entrance, the newly designed counter is where guests can enjoy Cotechino, beef tongue, and Porcina – served Thursday to Saturday from 10 am to 5 pm. Also on offer: hearty goulash, robust Krainer sausages, fresh bread, crusty rolls, a glass of wine or a Birra Moretti.

The interior design features contemporary materials like cherry wood, leather and stone, paired with trusted classics like Thonet table frames, oak parquet and terrazzo floors, creating a balance between familiarity and newness. In keeping with the open nature of the house, even the area in front of the entrance has become a charming meeting spot – with a small lounge area featuring vintage cinema chairs. With its new standing bar Senf & Söhne, DER STEIRER remains what it always was: a place that embodies Styrian hospitality – but now warmer, more open, and more in tune with the times.

THE KAFFEE WEITZER

Any guest who sleeps through the heavenly breakfast in the Engelreich dining room – a room filled with history, ceiling arches and a beautiful fountain – will find ample breakfast throughout the day, à la carte and with any Austrian coffee classic at Kaffee Weitzer. And the same applies for locals too. Also, good hearty meals are served here such as the now almost forgotten ‘Hüferschwanz- Semmerl’ bread roll: a cut of Austrian beef, freshly ground horse-radish and some mustard in a crispy bread roll. Home-made pastries, chess and a selection of international and national newspapers rounds off the relaxed Coffee House atmosphere nicely. It goes without saying that great emphasis is placed on tradition at Hotel Weitzer – but its tradition with a contemporary spin. That’s why free Wi-Fi, pan baked apple strudel and Turkish coffee is not a contradiction here. In 2020 the furnishing was renovated, giving the venerable café a fresh touch.

Das Weitzer and more surprising extras

THE ROOFTOP SAUNA

Since spring 2019 hotel guests have been enjoying a 360° view looking from the rooftop sauna out over Graz. The construction of the 4.50 x 4.20 x 3.10 m steel and glass structure is the latest striking milestone in the hotel’s history. Guests reach the new sauna via a terrazzo staircase leading from the renovated fitness area on the last floor with state-of-the-art gym equipment. It’s also where you find the spectacular shower landscape that is covered in thousands of shimmering glass mosaic tiles.

THE EVENT LOCATION

A prime Graz location, plenty of space, 10 well-equipped seminar rooms, excellent cuisine – the comprehensive infrastructure and wealth of creative ideas make Das Weitzer a popular event venue. From romantic weddings to major conferences, from international gatherings to private occasions – the Weitzer team handles it all. The latest conference technology ensures that every meeting and video call runs smoothly. Full-service support includes DJs or live bands upon request and customised floral arrangements from the in-house flower shop. And with 201 rooms, there are plenty of places to stay overnight as well.

The Weitzer and the facts in short

CATEGORY:

Business/City Hotel

LOCATION:

Central Graz 5 minutes walking-distance to the main square, right next to the 'Kunsthau'
art museum, a few metres away from Graz Congress

ROOMS:

201 rooms, categories Dream Easy, Classic, Dream Big, Classic Comfort,
Classic Superior, Classic Superior with balcony, Classic Rubin, Classic Rubin with balcony, Suite

MEETINGS/CONFERENCES:

10 seminar rooms for 8-300 people,
„Weitzer Welt Tagen und Feiern“: +43 316 703 200, events@weitzer.com

PARKING:

203 car garage spaces (Weitzer city garage, 5 parking spaces with e-charging stations)

CUISINE AND SPECIALS:

„Der Steirer“ (Belgiergasse 1, 8020 Graz, 11:00-24.00);
„Senf & Söhne“ at the restaurant „Der Steirer“ (Thu-Sat, 10:00-17:00);
Steirer Shop; „Das Kaffee Weitzer“ (Mon-Fri; 7:30-18:00; Sat, Sun, public holiday: 9:00-18:00);
the „Engelreich“, lounge bar, bikes (EUR 10,00/day incl. helmet) and 2 e-Vespas
for rent (EUR 35,00/day incl. helmet), rooftop sauna und fitness zone, cash machine, free Wi-Fi



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