HOTEL
WEITZER

The house of the city, deeply rooted in Graz and always open to new ideas: Hotel Weitzer combines contemporary hospitality, culinary enjoyment and digital comfort to create a lively meeting place – for guests and Graz residents alike.

Located directly on the Mur and nestled in the old town, Hotel Weitzer has been shaping the cityscape for over 115 years. Today, Florian Weitzer leads the founding property of Florian Weitzer Hotels & Restaurants in the fourth generation and is responsible for its forward-looking direction. With 201 rooms, the *Der Steirer* restaurant and *Kaffee Weitzer,* the hotel reflects the refined Graz way of life – lightness, southern cosiness and enjoyment. At the same time, it offers the highest level of digital comfort alongside all analogue amenities. Hotel Weitzer is also popular as an event venue, equipped with perfect infrastructure and capable of hosting everything from small private celebrations to congresses.

RIGHT IN THE HEART OF THE CITY – 201 WEITZER ROOMS, 73 OF THEM NEWLY REDESIGNED

Whether you're visiting for a city break or a business trip, a weekend getaway or an important meeting, Hotel Weitzer is the ideal hub for anyone looking to explore Graz with ease. As one of the largest hotels in the city, it is located right in the heart of the old town, directly on the Mur and just around the corner from the Kunsthaus, Schlossberg and main square. Bikes and e-Vespas are available for discovering the city on two wheels, while those arriving by car can park conveniently in the adjacent underground garage.
At Hotel Weitzer, modern urban flair is seasoned with a touch of tradition, combining first-class quality with a relaxed atmosphere – and, given its prime location, at moderate rates always charged per room. From extra-comfortable beds and stylish parquet flooring to panoramic views of the old town and the Mur, the 201 rooms in six different categories offer a wealth of additional amenities. Seventy-three of them were unveiled in early summer 2025 under the name The Dream Machine and, as a hotel-within-a-hotel concept, represent a new way of travelling.

CURTAIN UP FOR THE DREAM MACHINE

With a fresh take on travel, the flagship hotel of Florian Weitzer Hotels & Restaurants completely redesigned 73 former Economy rooms in the south wing in 2025, bringing together two worlds with The Dream Machine: maximum freedom for digital nomads and stylish comfort for discerning travellers. From a seamless digital guest journey and smart luggage lockers to a 24/7 vending machine providing snacks, drinks, sleep mask, baby food, toiletries and more around the clock, The Dream Machine makes modern travel effortless and flexible. At the same time, digitalisation is conceived as an enhancement rather than a replacement. Guests continue to enjoy the hotel's analogue qualities – breakfast in the *Engelreich,* a visit to the spectacular rooftop sauna overlooking the Schlossberg, or personal interaction at the reception desk. The new rooms are accessible via a separate entrance directly from the street, enabling a quick hop-in & hop-off in a prime central location. From the moment guests step inside, they are immersed in another world: warm terracotta-red walls, a light installation by renowned Austrian artist Brigitte Kowanz, recorded birdsong and lush greenery that truly live up to the name Dream Machine.

When it comes to the interior design of the rooms, Dr. Astrid Weitzer, authorised signatory and responsible for project development at Florian Weitzer Hotels & Restaurants, focused above all on *"using natural materials and clean lines to create spaces that truly move the senses – and, through this deliberate minimalism, leave room for one's own."* Oiled oak floors and furniture in wood and leather provide the Dream Machine rooms with a natural grounding, while colours such as Pigeon, Mustard Yellow, and Poppy Red echo the hues of the nearby Mur riverbank. Simple pendant lights add a sense of lightness, and open shelving as well as stylish bathrooms with Moroccan cement tiles integrate seamlessly into this relaxed, unpretentious concept. This also applies to the (empty) suitcase-sized minibar, which guests can individually stock with products from the vending machine in the entrance area.

Two very special dream rooms deserve special mention: The Dream Candy Room is a pink wonderland where the extra-comfortable double bed, crowned with a pink canopy, invites you to dream. Pink gummy bears in the rocking chair and a sweet minibar make the room perfect for sweet dreams! For football fans, the heart beats faster in the Dream SK Sturm Graz. Here, sporting passion meets legendary black-and-white design and plenty of comfort, like a cozy double bed right next to the SK-Sturm Wall-of-Fame and an SK-Sturm minibar for heroes.

TRUE LIVING PLEASURE: THE WEITZER SUITE

The Weitzer Suite, which occupies 116 m^2 on the top floor of the building, stands out for several exceptional features. Where else can you find a green oasis with a variety of plants right in the middle of a hotel room? Or a short spiral staircase that leads directly from the living area to the best view of Graz's Schlossberg? The absolute highlight of the Weitzer Suite is its private terrace, which opens onto a kind of viewing platform. From there, guests can enjoy panoramic views far beyond the historic city centre of Graz, a UNESCO World Heritage Site since 1999. Additional "oases of relaxation" include a freestanding bathtub, a cozy leather sofa in front of a fireplace, and an Italian bed with an elaborately designed headboard.

HOTEL WEITZER The Dream Machine

HOTEL WEITZER AND ITS GASTRONOMIC DELIGHTS

The lobby bar, open daily from 4 pm, the *Kaffee Weitzer* (probably the last traditional Austrian-style coffee house in Graz), the restaurant *Der Steirer* (serving top-quality traditional cuisine) – Hotel Weitzer stands for high-quality, contemporary gastronomy executed with style.

DER STEIRER AND DIE STEIRER-THEKE

Just around the corner from the hotel entrance is *Der Steirer,* a culinary highlight that has been energizing Graz's gastronomic scene for many years. Regional specialties and dishes from beyond the region's borders, which delighted palates even in imperial times, are served here with a generous touch of modern flair – such as the popular Styrian tapas, reinterpreting regional classics as small bites. Classics like *Backhendl* (crispy fried chicken), authentic *Tafelspitz* (boiled beef), or a Sunday roast are also featured on the menu. To complement the dishes, *Der Steirer* offers the finest Styrian wines, which can also be purchased on-site. Another original is the Steira-Semmel, a Styrian bread roll filled with cotechino, boiled beef, Braunschweiger sausage or pumpkin seed oil and scarlet runner beans. The vegetarian version, "K.u.K.", is also available. Served with horseradish, mustard and pickles. Enjoy it to take away or as a snack at the counter.

Since 2025, *Der Steirer* has also been shining in new splendour. Careful renovation has created a space that blends coziness and openness, hospitality and generosity in a completely new way. The newly designed central, light-filled room is in dialogue with the changing city. *"The structural additions around the building, such as the new tram line and the widened sidewalks, have created an open, lively environment that we definitely wanted to reflect inside Der Steirer,"* says owner Florian Weitzer. The bright red vintage Puch 500 placed in the middle of the dining area serves as a reminder that *Der Steirer's* culinary perspective always reaches beyond the region – to Italy or Slovenia, for example.

The interior blends contemporary materials such as cherry wood, leather, and stone with classic elements like Thonet table frames, oak parquet, and terrazzo floors, creating an atmosphere that balances familiarity and innovation. True to the spirit of this open house, even the area in front of the entrance has become a welcoming meeting spot, featuring a small, stylish seating area made from vintage cinema chairs. All in all, *Der Steirer* remains what it has always been: a place that embodies Styrian lifestyle – but following the 2025 renovation, it is even more open, warmer, and perfectly in tune with the times.

KAFFEE WEITZER

Hotel guests who have slept through the heavenly breakfast in the Engelreich – a historic vaulted room with a beautiful fountain – as well as locals from Graz love to enjoy a hearty breakfast throughout the day. At *Kaffee Weitzer,* it's served à la carte, alongside all the classic Austrian coffee specialties. Savory dishes are also on offer, such as the almost-forgotten *Hüferschwanz-Semmerl:* a slice of cooked Austrian beef with freshly grated horseradish and a touch of mustard, served in a crisp roll. Only homemade pastries are offered, and a chessboard, as well as national and international newspapers, complete the relaxed coffee house atmosphere. Tradition is certainly cherished here – but interpreted in a contemporary way, à la Weitzer. That's why free Wi-Fi, apple strudel baked in a Reindl (small pan), and Turkish coffee fit perfectly into the experience.

HOTEL WEITZER AND OTHER SURPRISING EXTRAS

THE ROOFTOP SAUNA

Since spring 2019, hotel guests have enjoyed a spectacular 360-degree view over Graz from the rooftop sauna. The 4.50 x 4.20 metre steel-and-glass structure on the roof marks a true milestone in the hotel's history. Guests reach the rooftop sauna via a terrazzo staircase from the newly redesigned fitness room on the top floor, equipped with state-of-the-art training equipment. Here, they will also discover a stunning shower area adorned with thousands of sparkling glass mosaic tiles.

THE EVENT LOCATION

With a prime location in Graz, ample space, 7 seminar rooms fitted with cutting-edge technology, and excellent cuisine, the hotel's comprehensive infrastructure and creative ideas make it a highly sought-after event venue. The Weitzer team coordinates everything – from romantic weddings to conferences, whether on a small or large scale, internationally or privately. State-of-the-art conference technology ensures the success of every meeting and video call. The full-service package can also include a DJ or live band on request, as well as bespoke floral arrangements from the in-house florist. And with 201 rooms, there is naturally ample accommodation for all guests.

HOTEL WEITZER AND THE FACTS IN SHORT

CATEGORY
Business/City Hotel

LOCATION
Central Graz, 5 minutes walking-distance to the main square, right next to the 'Kunsthaus' art museum, a few metres away from Graz Congress

ROOMS
201 rooms, categories Dream Easy, Dream Big, Classic Room, Classic Superior, Classic Rubin, Weitzer Suite, Dream Candy (1x), Dream SK Sturm Graz (1x)

MEETINGS/CONFERENCES
7 seminar rooms for 8–270 people, +43 316 703-200, events@weitzer.com

PARKING
203 car garage spaces (Citygarage Weitzer, 5 parking spaces with e-charging stations)

CUISINE & SPECIALS
- **Der Steirer** (Belgiergasse 1, 8020 Graz, Mon – Sun, 11 am to midnight)
- **Kaffee Weitzer** (Mon – Fri; 7:30 am to 7 pm; Sat, Sun, public holidays: 9 am to 7 pm);
- **Lobby-Bar** (Mon-Sun 4 pm to midnight)
- 24/7-Vending-Machine
- Bikes (EUR 10,00/day incl. helmet) and two e-Vespas for rent (EUR 35,00/day incl. helmet)
- Rooftop sauna and fitness zone
- Cash machine
- Free Wi-Fi

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